Hokkaido Food Industry Association

\sim Leading the Hokkaido Food Industry \sim

The Hokkaido Food Industry Association was inaugurated under the guidance of the Ministry of Agriculture, Forestry and Fisheries in February 1974 to actively implementing important programs in order to promote the food industry, personnel training, improvements in techniques, expansion of demand and strengthen the mutual cooperation of companies involved in food processing in Hokkaido as well as the growth and development of the food industry. A secretariat structure was put in place and in April of 1990 the structure changed to an incorporated association. In May of 1991, the new structure moved into an independent office

and attracted the participation of a large number of members.

The Hokkaido food manufacturing industry has become an important industry and accounts for 40% of the value of all shipped manufactured products from Hokkaido. With an abundance of livestock, agricultural, and marine products, further expansion is expected. Against this backdrop, as for a body that binds together the food industry of Hokkaido, our prime task is to respond to the various issues that face our industry and those issues include such things as food safety, environmental protection, resource procurement, manufacturing and processing techniques, management and labor. In trying to solve these issues it is necessary for all to be united as one and become a strong We welcome your cooperation and organization. participation.

Chairman Ihara, Keiji

Main activities

- ♦ Assist with the development of new products through the cooperation between industry, government and academia.
- Product sales support and development of new sales routes.
- ♦ Consultation in relation to staff training, technical guidance etc.
- ♦ Hold seminars and courses in relation to informing of food processing techniques etc.
- ♦ Inspection visits to advanced regions and factories.
- ♦ Hold training workshops in relation to food hygiene management, HACCP procedures etc.
- Provision of food related information from government agencies.
- Production of printed material related to the food industry.
- Awareness and guidance in relation to the mutual aid system for Product Liability Laws etc.

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